



**FOR IMMEDIATE RELEASE**

April 2, 2012

## **Reedsburg Area Ambulance Service, Reedsburg Fire Department, and Reedsburg Police Department is Promoting 9-1-1 Awareness and Education in April**

Reedsburg, WI – April is National 9-1-1 Education Month, and the National 9-1-1 Education Coalition (the Coalition) is encouraging public safety officials, schools, government officials, and industry leaders to engage in this national effort to educate the general public about the importance and appropriate use of 9-1-1 services. To support this endeavor, the Coalition has launched the 9-1-1: The Number to Know awareness campaign to allow these entities to speak together with one voice while supporting specific 9-1-1 messages being promoted in the local community.

This month-long campaign is designed to help citizens of all ages recognize the importance of 9-1-1 and their role when calling 9-1-1. Locally, Reedsburg Ambulance Service, Reedsburg Fire Department and Reedsburg Police Department urges you to know when to call 911. Call 9-1-1 for emergencies only. It is appropriate to call 9-1-1 when you need to save a life, stop a crime or report a fire. 9-1-1 is the right number to call in an emergency when a prompt response is needed. If you are not sure you have an emergency to report, call 9-1-1 and let the call taker decide.

City of Reedsburg, Mayor Dave Estes will be reading a proclamation, declaring the week of April 8-14, 2012, 911 Education Week in the City of Reedsburg. Mayor Estes will be reading the proclamation at the City Council Meeting on Monday, April 9<sup>th</sup> at 7:30 pm. The week of April 8-14 also is National Public Safety Telecommunicators Week. During that week we recognize the Dispatchers serving the City of Reedsburg and Sauk County.

Many groups, including the United States Congress and members of the Coalition, also recognize April as National 9-1-1 Education month and encourage the media, the 9-1-1 community, the wireless industry, and public information providers to engage in 9-1-1 awareness and education activities this month. The Coalition has created a variety of resources for 9-1-1 professionals, public educators, and citizens on its 9-1-1: The Number to Know website, [www.know911.org](http://www.know911.org).

The National 9-1-1 Education Coalition is a volunteer group of public safety, education and industry stakeholders, formed to support the nationwide coordinated promotion of National 9-1-1

Education Month and National Public Safety Telecommunications Week. Members of the Coalition are represented by the following organizations: E9-1-1 Institute, 9-1-1 for Kids<sup>®</sup>, 911 Industry Alliance, Association of Public Safety Communications Officials (APCO), CTIA—The Wireless Association<sup>®</sup>, National Academies of Emergency Dispatch (NAED), National Association of State 9-1-1 Administrators (NASNA), and National Emergency Number Association (NENA). For more information about calling 911, visit Reedsburg Ambulance [www.raac.weebly.com](http://www.raac.weebly.com), Reedsburg Police Department <http://www.reedsburgwi.gov> or stop at dispatch for a flyer about the 911 system. For more information about the Coalition, visit [www.e911institute.org](http://www.e911institute.org)

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